

MY BREAST CANCER SUPPORT

2018 Charitable Giving Programs

My Breast Cancer Support is an independent NH 501(C)3 non-profit organization that provides financial and emotional support to breast cancer patients throughout the Greater Seacoast New Hampshire and Southern Maine area.

HERE'S HOW

Since 2005 My Breast Cancer Support has helped thousands of local patients take the day-to-day stress out of their lives so they can focus their energy on getting WELL.

HOUSEHOLD ASSISTANCE

groceries ♦ cleaning ♦ repairs

LIVING EXPENSES

heating fuel ♦ gas cards ♦ utility bills

FAMILY SUPPORT

books ♦ mentors for kids ♦ a family night out

COMPLEMENTARY WELLNESS

new patient gift bags ♦ health/wellness programs

TRAVEL SCHOLARSHIPS

breast cancer conferences ♦ retreats

HERE'S WHY

"Studies show that more than half of cancer patients may suffer from distress. Concerns include how they will be perceived by friends and family, whether they can resume work, how well they will cope with illness/treatment and how to pay their bills. While it may not be surprising that cancer can prompt distress, what is striking is that distress can affect a patient's physical progress."

- COMMISSION on CANCER -

HOW YOU CAN HELP

The following outlines our 2018 sponsorship opportunities as well as additional ways businesses and individuals can get involved!

Thank you for helping us to support our local patients!

For more information please visit:

www.MyBreastCancerSupport.org

PO Box 1576 * Portsmouth, NH 03802-1576

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My Breast Cancer Support is an independent NH 501C3 non profit organization with no direct affiliation to any other cancer organizations.


Breast Cancer
SUPPORT



September 16th 2018 will mark the 10th Annual!

Celebrate Pink 5K Run & Walk

Hundreds of runners and walkers of all ages and levels join us each year for this fun and uplifting event in beautiful Portsmouth, NH. We have lots of prizes (including for the best costumes), food, music, kid's activities, vendors and more.

Run, jog, walk or dance your way to the finish line!

★ 2018 Sponsorship Levels ★				
	PREMIER \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500
Logo on poster	Large	Medium		
Logo on t-shirt * All Sponsors receive t-shirts	Large	Medium	Small	Name Only
Logo with link on website and in e-newsletters	Large	Medium	Small	Name Only
Logo on Race Bibs	★			
Large company banner displayed at event	★			
Logo on Course Markers	★			
Logo displayed in various locations at event site	★	★	★	★
Recognition in Media Campaign	★	★	★	
MC Recognition at event	★	★	★	★
A table at the event	★	★	★	★
Team Registrations	20	10	5	2



Evening by the Sea

gala fundraiser & garden cocktail party

August 12 th 2018 will mark the **7th Annual!**

This garden cocktail party and fundraiser is held at the Wentworth by the Sea Country Club in Rye, NH. Join us for music, delicious appetizers, gourmet coffees, desserts, complimentary champagne, raffles, a silent auction, and more!

★ 2018 Sponsorship Levels ★				
	Premier \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500
Complimentary tickets to the event	10 w/ reserved table	6	4	2
Logo with link on website and in e-newsletters	Large	Medium	Small	Name Only
Logo in event program	Large	Medium	Small	Name Only
Logo on invitation* * Commitment must be secured by June 1st	Large	Medium	Small	
Logo on podium	★			
Recognition in Media Campaign	★	★	★	
MC Recognition at event	★	★	★	★

Another Way to Help:

DONATE TO THE SILENT AUCTION OR RAFFLE BOX GAME!

Please consider donating an item to Evening by the Sea for our Silent Auction or Raffle Box Game - a game of chance where attendees purchase one (or more) of over 100 wrapped boxes containing donated items including gift certificates, jewelry, vacations, art, event tickets, spa treatments and more.

As a thank you, your company name will be listed on the website and in the event program.

*Your donation may be used for either the Silent Auction or Raffle Box Game.



Become a Sponsor

Every year My Breast Cancer Support helps hundreds of local breast cancer patients with household needs, financial assistance, family support, comforting gifts, wellness programs and more.

The following are examples of how your sponsorship dollars help support our programs. You can elect to have your donation applied to one or more programs and/or to a specific cancer center (Portsmouth, Dover, Rochester, Exeter, York, Biddeford, Kennebunk, Sanford).

We will include Program Sponsor logos on each item that your business/organization helps us to underwrite, and will recognize your business/organization on our website and throughout our media campaigns.

★ 2018 Program Sponsorship Examples ★			
\$5,000	\$2,500	\$1,000	\$500
10 Patient Grants (utility bills, cleaning, repairs, rent/mortgage, home heating oil, etc.)	Five (5) Patients Grants (utility bills, cleaning, repairs, rent/mortgage, home heating oil, etc.)	Two (2) Patients Grants (utility bills, cleaning, repairs, rent/mortgage, home heating oil, etc.)	One (1) Patient Grant (utility bills, cleaning, repairs, rent/mortgage, home heating oil, etc.)
- or -	- or -	- or -	- or -
100 Gas or Grocery Cards	50 Gas or Grocery Cards	20 Gas or Grocery Cards	10 Gas or Grocery Cards
- or -	- or -	- or -	- or -
120 New Patient Gift Bags	60 New Patient Gift Bags	25 New Patient Gift Bags	12 New Patient Gift Bags
- or -	- or -	- or -	- or -
300+ Books for Family Members	150+ Books for Family Members	60+ Books for Family Members	30+ Books for Family Members
- or -	- or -	- or -	- or -
20 Wellness Center Memberships	10 Wellness Center Memberships	5 Wellness Center Memberships	2 Retreat Scholarships
- or -	- or -	- or -	
20 Retreat Scholarships	10 Retreat Scholarships	4 Retreat Scholarships	
Donations may also be applied toward multiple programs.			

★ *Additional Ways Your Company and Employees Can Help* ★

Host a Fundraising Event

If your organization currently hosts a fundraising event that benefits a non-profit organization, please consider selecting My Breast Cancer Support as a beneficiary. We will help to promote your event through our website and social media and will become involved in any way possible.

★ Fundraising Ideas ★	
Employees donate \$5 - \$10 to be able to dress down for a day.	Donate a percentage of sales during a specific time period.
Challenge senior staff to match employee donations.	Coordinate a yard sale, car wash or bake sale.

FORM A *CelebratePink* 5K Run & Walk TEAM

A number of local businesses form teams that participate in our *CelebratePink* 5K Run & Walk each year (the event is open to runners and walkers of all ages and levels) and many don matching company shirts to show their collective support of our mission. Team fundraising is also a large component of our *CelebratePink* 5K fundraising efforts (although optional). The team that raises the most money for our organization is treated to a pizza bowling party!

INCLUDE US IN YOUR EMPLOYEE GIVING PROGRAM

Some organizations provide an option for their employees to have a donation to a local charity deducted directly from their paycheck (one time or recurring). If your organization has such a program in place, please consider adding My Breast Cancer Support to the list of charities that your employees can select from. We will provide any information/documentation you need to assist with this effort.

VOLUNTEER

Our events require a large number of volunteers in order to run smoothly. We are in need of event committee members as well as event volunteers.

INVITE US TO PRESENT TO YOUR EMPLOYEES OR PARTICIPATE IN A HEALTH FAIR

We enjoy meeting with/presenting to the local business community on a topic that touches far too many of us - breast cancer. Our presentations often touch on how breast cancer affects the Greater Seacoast community and why support is so important. We also welcome the opportunity to have a presence at the Employee Health Fairs throughout the year.

Please let us know if you are interested in receiving additional information.